

FAX# 703 528 7880  
CREDIT RISK !!  
HARRIS REPORT FROM REP  
OCT23/12 10.13  
\*\*\*CHANGES\*\*\*  
\*\*\* WFTV-TV \*\*\*

REP. # \_\_\_\_\_ OFF. # 6556 SALESMAN # \_\_\_\_\_

BUYER NAME EMILY MILHOAN

SALES PRSN WA- JOE KNAUER

CLASS: NATL.	LOCAL	REGIONAL
--------------	-------	----------

\_\_\_\_\_

DATE OCT23/12 10.13

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
AMERICAN CROSSROADS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 694												
66	S		1200N-1230P	30		\$600.00	11/3	11/3	0		SAT	0
PROGRAM : NOON NEWS/SATURDAY												
73	A		500A-600A	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS ORD COM1 : WE CAN OFFER THIS IS A MAKE-GOOD FOR NOV3 ON LINE-66 FOR 1 SPOT/WK												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

STATION MAKEGOOD OFFERS:

M5	OK'D	BUY#66	MISSED: SAT/1200N-1230P				NOV3		30S	\$600.00	(OCT22/12)	
			OFFER: SAT/500A-600A				NOV3		30S	\$600.00	PLS ADVISE.	
			CMT: WE CAN OFFER									

NOV/12 147550.00

CONTRACT TOTAL 147550.00

TOTAL SPOTS 67

MARKET TOTALS \$421,571

WFTV 35%	WKMG 19%	WESH 29%	WOFL 15%	WKCF 1%	WRBW 0%	CABL 0%
WOPX 0%	WRDQ 1%	EFTV 0%				

SVC- NSI

DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE